CALANDAR OF EVENTS

HONEY BEES – THE SUPER ORGANISM*
Saturday, September 1
9:00 AM – 11:00 AM
Honey Bees are an amazing insect. Jamie Beyer, Lifetime Master Gardener and Arboretum Board Member, will discuss how honey bee colonies work together to create the super organism for the hive to survive. Member $10.00/Non-member $15.00

FALL PLANT SALE
Saturday, September 15
9:00 AM – 4:00 PM
Continue to share the happiness we have for the Iowa Arboretum’s 50th anniversary by shopping the iris, daylily, and hosta sale.

EXPLORE YOUR NATURE CONNECTION*
Sunday, September 16
1:00 PM – 4:00 PM
Come to this retreat and learn ways to find a balance in your crazy, busy life and be more intentional on how you spend your time. Sue Tew-Warming of the Heartland Wellbeing Institute, with 12+ years of facilitating workshops, will lead this opportunity to reflect on what is important and enjoyable to you. Member $25.00/Non-member $30.00

ARBFEAST
Sunday, September 23
1:00 PM – 4:00 PM
Enjoy delicious food, music, and drink in the garden. See back page for more details.

FALL 2018 WOOF WALK*
Sunday, September 30
1:00 PM – 3:00 PM
Free event

EXPLORE THE AUTUMN SKY*
Friday, October 5
7:30 PM – 10:00 PM
Rain date: Friday, October 26
Free event

GRAPEVINE WORKSHOP*
Sunday, October 14
1:00 PM – 3:00 PM
Time for our annual fall floral workshop led by Sandy Gossman and Nan Bonfils. Member $25.00/Non-member $30.00

PUMPKIN CARVING
Thursday, October 18
5:30 PM – 8:30 PM
Test your carving skills and create a unique pumpkin to be on display during the arboretum’s Halloween events! Free event

AR “BOO” WEEN
Saturday, October 20
1:00 PM – 3:00 PM
Put on your favorite superhero, princess, or creative costume and join the fun at the arboretum. Hayrides, a hay maze, games, and candy will all be included! Free event

AR “BOO” SCARE
Saturday, October 20
6:00 PM – 8:30 PM
Walk the “No Return Hidden Trail” and ride the “Hayride to the Valley of Darkness” after the sun has set at the arboretum. Free event

*More information on page 6

Let’s Celebrate!

WE HAVE A LOT TO BE THANKFUL FOR IN 2018!

• The Master Plan was completed in April, setting a new direction for the arboretum. Des Moines Landscape Architect firm, Confluence, guided stakeholders, board members, staff, and community members through the process to produce a master plan booklet and renderings of the plan. The booklet and renderings are on display in the Hughes Education Center.

• The arboretum celebrated its 50th anniversary on June 10th. 135 people attended the festivities that included delicious food, wonderful speakers, and a tree planting ceremony. Speakers Linda Grieve, Dwight Hughes, Gary Twedt, Peter van der Linden, and Mark Schneider reminisced about our past while looking towards our future. This was an important milestone for the arboretum.

• The Iowa Arboretum is now the owner of 80 acres of land east of the main campus. The land was purchased from the 4-H Foundation on June 27th. The 80 acres includes the woodland trails, the large prairie across from the main campus, and the two smaller prairies along Peach Avenue. The land will allow the arboretum to extend trails, provide greater opportunities to see wildlife, and create greater educational opportunities.

OUR HISTORY IS REMARKABLE AND OUR FUTURE IS PROMISING!
I first saw Blue Star (Amsonia) on the University of Georgia campus when I was a graduate student. I was impressed with how well this 3-foot “shrub-like” perennial was performing in a sunny median between two streets (not the easiest place to grow!). It still impresses me today in Iowa. There are around 20 species of Amsonia, but three species are generally available in Iowa: Amsonia tabernaemontana, Amsonia hubrichtii, and Amsonia illustris. These species are all native to the central US and all have pale blue star-like flowers in spring. Species vary slightly in flower color, flower size, foliage characteristics, and height. While the willow-like leaves are narrower on A. hubrichtii, all turn a golden color in fall. Since there are so few perennials noted for fall color, I always make sure to showcase the ones that offer a second season of interest like Blue Star. I have planted several cultivars in my landscape in partial shade as backdrops for other smaller perennials like coral bells and perennial geraniums. I love how well their texture contrasts with other perennials, shrubs, and grasses. Blue Stars require little maintenance, and they are relatively pest-and-disease free. Besides the typical cleanup in late winter, the planting of Blue Stars at Horticulture Hall at Iowa State University are pruned back after bloom to keep plants more compact and prevent reseeding. Otherwise, the only chore is to sit back and enjoy!

Dr. Cynthia Haynes is the Associate Professor, Consumer Horticulture Extension Specialist at Iowa State University.

THE CONNECTION

Mark Schneider – Executive Director

One recurring term I have heard during my tenure as the director has been “relationships.” Good relationship building relies on engaging in meaningful conversation, developing good listening skills, and understanding that everyone brings value to the table. Following these simple guidelines leads to positive long-lasting relationships. I have met many incredible people who have enriched my life, have enhanced the lives of others, and have contributed to the growth of the arboretum.

The vision for the arboretum is grand. The success of the master plan will depend on building on current relationships and cultivating new ones. Let’s join together to make this happen.

“A healthy relationship is built on unwavering trust.” - Beau Mirchoff

MY FAVORITE PERENNIAL | BLUE STARS FOR THE GARDEN

By Dr. Cindy Haynes

I first saw Blue Star (Amsonia) on the University of Georgia campus when I was a graduate student. I was impressed with how well this 3-foot “shrub-like” perennial was performing in a sunny median between two streets (not the easiest place to grow!). It still impresses me today in Iowa. There are around 20 species of Amsonia, but three species are generally available in Iowa: Amsonia tabernaemontana, Amsonia hubrichtii, and Amsonia illustris. These species are all native to the central US and all have pale blue star-like flowers in spring. Species vary slightly in flower color, flower size, foliage characteristics, and height. While the willow-like leaves are narrower on A. hubrichtii, all turn a golden color in fall. Since there are so few perennials noted for fall color, I always make sure to showcase the ones that offer a second season of interest like Blue Star. I have planted several cultivars in my landscape in partial shade as backdrops for other smaller perennials like coral bells and perennial geraniums. I love how well their texture contrasts with other perennials, shrubs, and grasses. Blue Stars require little maintenance, and they are relatively pest-and-disease free. Besides the typical cleanup in late winter, the planting of Blue Stars at Horticulture Hall at Iowa State University are pruned back after bloom to keep plants more compact and prevent reseeding. Otherwise, the only chore is to sit back and enjoy!

Dr. Cynthia Haynes is the Associate Professor, Consumer Horticulture Extension Specialist at Iowa State University.

IOWA ARBORETUM, INCORPORATED | OFFICIAL NOTICE OF ANNUAL MEETING

The 2018 annual meeting of the members of Iowa Arboretum, Incorporated will be at the arboretum at 1875 Peach Avenue, Madrid, Iowa, on Thursday, November 1st, 2018. Registration will begin at 1:00 PM. The meeting will begin at 1:15 PM to take action on the following matters:

1. Reports of officers, directors, and committees
2. Election of Board of Director Members
3. Election of Endowment Fund Committee Member
4. Such other business as may properly come before the meeting or any adjournment or adjournments thereof.

Members are urged to attend this meeting and hear reports of the officers and participate in the election of Board of Director Members and other activities of your arboretum.

This notice dated at Madrid, Iowa, this 4th day of August 2018:

Tom Jordan, Acting Secretary
Tell us about yourself: I am a full time realtor with Exit Realty/Lora and Company. I’ve been a Realtor for six years working in Boone, Ames, and most of Central Iowa. I have lived in Boone for the past 20 years but grew up in a small town in western Nebraska, where most of my family still lives. I have one daughter, Danielle, who also lives in Boone with her husband, Spencer. They recently had a son, River, which means I get to add “grandma” to my resume now. I live with my 2 cats, Oscar and Delilah.

I came to volunteer at the arboretum through another volunteer — Greg Anderson. Greg and I met at the Short Stop gas station in Boone many years ago, and we quickly developed a friendship from there.

Why do you like to volunteer for the arboretum and what do you do? I like volunteering at the arboretum because I love to be outside and I want to learn more about plants, herbs, trees, and flowers. In fact, I plan to start my Master Gardener certification this fall through the Iowa State University Extension office in Boone. Most of my work this spring and summer has been cleaning up the different areas, mulching, planting flowers, and weeding, as necessary.

What is your favorite feature at the arboretum? I love the butterfly and herb gardens. I’ve spent a lot of time this spring and summer cleaning and planting in both areas, and they are both so beautiful.

Why would you recommend others to volunteer at the arboretum? We are very fortunate to have such an amazing place in our backyard, and volunteers help make it look great for all the visitors. It makes me happy knowing I have a small role in that. If you don’t mind getting your hands dirty and learning about all the different varieties of trees, flowers, herbs, etc., the arboretum is a great place to volunteer. The other volunteers are pretty fun to hang out with, too.

The broadest, and maybe the most meaningful definition of volunteering: Doing more than you have to because you want to, in a cause you consider good.

~ IVAN SCHEIER

My name is Konrad Powell. I am majoring in Horticulture at Iowa State University. I am from Fort Dodge, Iowa. My favorite part of being the Grounds Intern for the Iowa Arboretum was being a part of the 50th anniversary celebration. I have most enjoyed getting to know all of the volunteers I worked with. In the internship, I have learned how to work with people to accomplish a common goal efficiently and effectively.

Hello! My name is McKenna Brown and I am from Algona, Iowa. I am a junior at Iowa State University, majoring in Event Management and Public Relations. I was interested in this internship because it had a good mix of events and weddings that would help me learn more about the industry. I helped market and execute special events, as well as creating promotional material for the arboretum. This internship has taught me a lot about the planning and executing of events and has been a very memorable experience.
AN INTERVIEW WITH PETER VAN DER LINDEN


How did you find out about the Executive Director position at the Iowa Arboretum? The board of the arboretum was looking for a full-time director. At the time, there were no regular staff working at the arboretum. They wanted someone who was young, could grow with the position, and focus on fundraising and planning duties. The Botany department at Iowa State University was informed about the position and they contacted me. I had just completed my Master’s degree in Botany at ISU. I was invited to interview and was hired in March of 1981.

What was your first impression of the arboretum? I thought the place had a whole lot of potential. There was not much there on the main campus. The woodland site across the street was beautiful. The Cafferty Building had just been erected. The building had one office with a concrete floor and electric heater. There were no bathrooms and the backside of the building had a dirt floor. Lloyd Cafferty dug a hole with a tree spade and Al Ferguson found an outhouse for the arboretum’s first bathroom. It was very rustic.

What was your greatest accomplishment? Completing the Master Plan and starting new programs. The Master Plan was completed by a landscape architect and provided us with direction needed to grow in the future. It also gave us a tool for reaching out to donors.

What was your greatest challenge? Fundraising and people not knowing about the arboretum. It was hard to fundraise because people did not know about the arboretum. It was hard to market the arboretum because there were not a lot funds. They played on each other.

What is your favorite part of the arboretum? I love the woodland area because of my background in botany. The woodland was a tremendous resource in the early years when there was not much on the main campus to show people. The woodland area was used for classes and to attract people to the arboretum.

Who had the greatest impact on you while you were employed at the arboretum? Al Ferguson, Lloyd Cafferty, and Al Dodge. They were part of the Local Operations Committee and helped me become familiar with the facility. I was young and inexperienced and they taught me a lot. Al Ferguson taught me about growing trees. Al Dodge taught me about plant collections and the importance of keeping good plant records. Lloyd Cafferty was a solid sensible person and was very patient with me. I was young and very energetic. He provided guidance and was a source of practical advice. All three shared their knowledge and wisdom with me.

Scott Stouffer was another person who came in as board president at a critical time and helped me.

What is your wish for the future of the arboretum? I have not been back to the arboretum for a long time. My wish is to have the arboretum continue as the founders wanted it to be. They had vision and did not get a chance to see what it turned out to be. It is their legacy and they would pleased.
The love I have for nature and plants stems from helping my grandparents and parents in their gardens. No summer was without picking fresh vegetables for supper and cutting fresh flowers for my mom’s flower vase. While as kids we thought picking our grandma’s and mom’s purple bearded irises, yellow daylilies, and pale-lavender hosta spikes was something grand, today we have it ‘made in the shade’ when it comes to picking flowers from any of these three perennial types.

Over the past 30-40 years, the number of iris, daylily, and hosta cultivars has exploded thanks to careful selection by specialty growers. A homeowner no longer needs to just deal with the flimsy flower stalks of their irises or the susceptibility of slugs to their hostas. The availability of beautiful varieties can now be readily sourced at the touch of a button, but beautiful doesn’t necessarily mean reliable to our climate or growing conditions.

This fall’s plant sale will feature those cultivars of iris, daylily, and hosta that have displayed the desired combination of vigor, habit, resistance, and aesthetic appeal for us on the grounds. Several cultivars of iris, daylily, and hosta taken directly from arboretum collections will be available for purchase. This is a chance to obtain some old-fashioned cultivars that aren’t available in the market anymore, in addition to acquiring those newly-released ones that have not yet reached the nursery trade. Additional herbaceous perennials and ornamental grasses will also be available for purchase.

Continue to share the happiness we have for the Iowa Arboretum’s 50th anniversary by shopping the iris, daylily, and hosta sale on Saturday, September 15th, 9 am – 4 pm.
EDUCATIONAL PROGRAMS & ACTIVITIES

HONEY BEES – THE SUPER ORGANISM
Saturday, September 1 • 9:00 AM – 11:00 AM
Honey Bees are an amazing insect. They never cease to make one realize that nature is truly wonderful. Jamie Beyer, Lifetime Master Gardener and Arboretum Board Member, will discuss how honey bee colonies work together to create the super organism for the hive to survive. He will discuss the problems honey bees face in today’s environment, including Colony Collapse Disorder (CCD). For those that are thinking of keeping Honey Bees – this presentation will answer a lot of questions.
Member $10.00 | Non-member $15.00

EXPLORE YOUR NATURE CONNECTION
Sunday, September 16 • 1:00 PM – 4:00 PM
Come to this retreat and learn ways to find a balance in your crazy, busy life and be more intentional on how you spend your time. We will explore the amazing grounds at the Iowa Arboretum and identify simple ways that being with nature can reduce stress and increase your sense of wellbeing. Sue Tew-Warming of the Heartland Wellbeing Institute, with 12+ years of facilitating workshops, will lead this opportunity to reflect on what is important and enjoyable to you. You will leave with strategies, tips and resources that, in 10 minutes or less, you can shift your life from feeling overwhelmed to a sense of calm and peace.
Member $25.00 | Non-member $30.00

FALL 2018 WOOF WALK
Sunday, September 30 • 1:00 PM – 3:00 PM
It’s our Fall Woof Walk for 2018 – a fun afternoon for canines and the people who love them. Bring your dog for a little socializing with other pups and people. No dog? No problem! You will still get exercise, meet new people, and get to soak in the autumn afternoon. Nan Bonfils and Tobey are your hosts. Well-behaved dogs on leashes are welcome.
Free event

EXPLORE THE AUTUMN SKY
Friday, October 5 • 7:30 PM – 10:00 PM
Rain date: Friday, October 26
Join the Ames Area Amateur Astronomers for a guided tour of the autumn night sky. You’ll have a chance to trace out the constellations as well as see colorful double stars, nebulae, galaxies, and possibly a planet or two. We will have several large telescopes and binoculars on sight. The event is open to all ages, and snacks will be provided.
Free event

GRAPEVINE WORKSHOP
Sunday, October 14 • 1:00 PM – 3:00 PM
Time for our annual fall floral workshop led by Sandy Gossman and Nan Bonfils. We guarantee you will make and take home two pieces you can use right away plus tips for quick switch outs to create a fresh look for winter. Participants will gather some plant materials from the Arboretum grounds for this workshop. (That’s half the fun!). Please dress so that you can spend some time outdoors and please bring garden clippers and light gloves. All other materials will be provided.
Children are welcome accompany an adult in making their project. Children who wish to complete a separate project need to pay a separate workshop fee.
Member $25.00 | Non-member $30.00
Please register for all events online at iowaarboretum.org or by calling 515.795.3216. Please email info@iowaarboretum.org for any additional questions.
DONATIONS, NEW MEMBERS & RENEWALS

MARCH 28, 2018 TO JUNE 30, 2018

SIGNIFICANT GIFTS
Boone County Endowment Fund
Des Moines Founders Garden Club
Doug & Ann Gustafson
Wayne & Norma Koos
Leonard A. Good Trust
John Lantz & Lynette Lantz
The Fred Maytag Family Foundation
The Gertrude Cloutier Family - Gertrude Cloutier memorial
Virginia Denisen Trust/Family
Maureen Walter & Family

MONEtARY GIFTS
Acworth Garden Club
Big Bluestem Audubon Society
BleuCitty Inc. dba H&R Block
Robert & Cynthia Cramer
John Day
Don & Dee Draper
Cindy & Tom Friedrichsen
Tom Jordan
Kris Keehner
Barbara Kenney
Duane & Lucille Kent
Helen Kopitzke
Naomi & Gene Maas
Midland Power Cooperative
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Laurie Brandenburg
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David Brenner & Jane Degeneffe
Michael & Dometa Brothers
George Burnet & Martha Anderson
Steven Bush
Delinda Byers
Carrie Campbell
Cindy & Steve Capellen
Keith Carlson
Joyce Carlson & Pat Murphy
Robert O. Christensen
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John & Jane Cook
Robyn Cooper & Carol Hesvet
Linda & John Dahlman
Joel & Courtney Davidson
Martina Davis
Nancy Davis
David & Betsy Dettmann
Cathy Divine-Koch
Darlene & Daryl Doerder
Lavon Doherty

Loren & Nancy Donaldson
John Doran
Lois Downs
John & Julie Dooy
Robert Drinwuth
Steve Duffy
Melinda Ehrg
John Emerson
Marlyn Erickson
Margaret Evans
Amanda & Kerry Feuerbach
Joe & Paula Flynn
William Frazier
Cindy & Tom Friedrichsen
Diane Fulk
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Mary Goetttsch
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Bill & Fey Hunter
Paul Hunter
Judith Imgrund
Walter & Marjolade Jackson
Donna Johnson
Tom & Deanna Jordan
Andrew Joseph
Tom & Kris Junke
Joanne Kalahar
Mo & Jo Kelley
Jean & Dave Kerwood
Mary Sue Kistlingburg & John Pokiadjik
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Shirley Kokenmiller
Keith & Charlie Kudej
Bob & Sue Lankford
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Vince & Shelley Lawson
Paul & Jeanne Lee
Wilma Lesea
AdaMae Lewis
Don & Suzi Lincoln
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Liz Malm
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Darlene & Larry Mariske
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John & Maggie McPherson
Brian & Laura Methaus
Kevin Metz
Guy Metz
Chris Morphew
Kelly Morrow
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Louise O'Donnell
Larry Oen
Larry & Cheryl Olofson
Dorothy Page Olofson
Judy Ottman
Janelle Patterson
Harold & Dawn Phipps
Dorothy Potthoff
Joe & Janice Reutter
Mark Roberts
Tom & Sheryl Roberts
John & Joan Robertson
Nancy Resengquist
Beverly Rowe
Dorothy Russell
Sue Rutledge Brenton & J.C. Sorensen
Fred Samuelson
Robyn & Troy Sassman
Susan, David, & Emmet Siewert
Charles Sleet
George Singleton
Dr. Gary & Elaine Smidt
Jacquelyn Smith
Dan & Tanya Smith
John Snedden
Lynnette Spicer
Connie & Chuck Staples
Emmett Stevermer
Linda Stoff
John & Kathy Strahl
Michael & Vikki Subbert
Rob Sunderman & Myrna Johnson
Myron & Diane Thiese
James & Denise Timberg
Mark & Ella Tongum
Andrew & Marilyn Varley
Carl & Evelyn Varley
Glencie Varley
John & Linda Vilmain
Sandra & Craig Wales
Ruth Welch
Carolene Walter
Jim & Christine Walters
Rita Weinberg
Robert & Sandra Weldon
Betty Welte
Michael & Karolyn Wells
Jenine Wieck
Bruce & Carolyn Wight
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Maureen Witt
Morgan Wright
Kristin Zehner

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Hugo Franz
Sandra Heerema
Catherine & Mark Martens
George & Sandra McJimsey
Helen McNab
David & Peggy Moody
Jim & Amy Schleier
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Don & Marilyn Sievers
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Don & Dee Draper
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IN MEMORY OF DAVID BOEHiMDAlUS
Maureen & Mary Jean Reimers

IN MEMORY OF GERTRUDE CLOUTIER

IN MEMORY OF VIRGINIA DENISEN
Patricia Koenig
Mary Buck
Scott & Paul Shriver

IN MEMORY OF ROY & LOIS LEBO
Mike & Deb Bilingosky

IN MEMORY OF KEN WALTER
Diane Clayes
Nan Bonilli & Don Adams
Mary Jane Green
Robert & Janet Johnson
Lisa Kuehl
Helen McRoberts
Carol & Ian Walsh
Cindy & Gary Waters

IN MEMORY OF WALTER WILLHOLT
40 Stitches in der Hand
Francis Bucks
Corinda Kondi

DONATED GOODS & SERVICES
78 Ranch in Webster City
Alluvial Brewery
Ames Silversmithing
Andrea Dahlberg Photography
Barb
Laurie & Neil Barrick
Jami Beyer
Beyer's Bess
Blank Park Zoo
Nan Bonilli & Sandy Gossman
Boone and Scenic Valley Railroad
Brokke's Town and Country
Canoyer Garden Center
Chicago Bears
Chicago Cubs
Cicottti Art Glass
Core Wellness Massage
Del's Garden Center

Des Moines-Winterset Memorials
Don & Dee Draper
E Vero Salon
Larry Eckhart
Randy Elder
Evergreen Gardens
Fosters
Carla Frost Boekelman
Garden Therapy
Gehrike Lake Camp Ground
Jack & Lois Garton
Pat Girton
Goode Greenhouses
Greater Des Moines Botanical Garden
Green Bay Packers
Green Hill Houstes
Dave & Linda Grieve
Hickory Park
Hotel Patttee
HyVee
In the Country Garden and Gifts
Iowa City Landscaping
Iowa Orchids
Isabel Bloom LLC
JAX Outdoor Gear
Tom Jordan
John Jordan
Just My Stuff
Kathleen & Gary Hoard
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Duane Kent
Kleinh's Song Sparrow
La Mie
Lasting Beauty Landscape
Kathy Law
Donald & Dorothy Lewis
Lincoln View Farm
Terry Lowman & Mark Kassis
Midwest Waterscapes
Chantry Nebbe
North Central Regional Plant
Introduction Station
Our Iowa Magazine
Richard Parker
Pella Nursery
Perennial Gardens
Pete Tanka Photography
Piney Ridge Greenhouse
Prairie Moon Winery
Quilted Gardens
Randy Randall
Randy Warrack Weldeing Studio
Red Granite Farms
Reiman Gardens
Mark Schneider & Phyllis Friedman
Seven Oaks
Jill Sheehey
Steadfast Plants, LLC
Storm Timber Press & Workman
Karen Strohbeen & Bill Uchisanger
Ted Lare Garden Center
Theisen's
Gary Whittenberg
Ann & Linn Willbur
Wild Birds Unlimited
Dee Williams
Wright Outdoor Supply

SEPT–OCT 2018
OPEN SUNRISE TO SUNSET
Use the pedestrian gate and auxiliary parking lot when the main parking lot is closed.

Discover hundreds of species of trees, shrubs and flowers in a tranquil setting, as well as woodland trails and prairie walk.

INVITE YOUR FRIENDS FOR A FUN AFTERNOON OF SAMPLING LOCAL FOOD AND BEVERAGES AT ARBFEAST!

Join us for an afternoon sampling locally prepared food and drinks in the garden while listening to music by Eddie Arndorfer. The funds raised for this event support the arboretum’s intern program.

Tickets are $35 and can be purchased online or by calling 515.795.3216

HAVING A VISION

The Sponsor Alliance Program (SAP) was created to give businesses, organizations, and others the opportunity to support special events throughout the year. Sponsors can join at the Platinum ($5,000), Gold ($2,500), Silver ($1,000), and Bronze levels (value stated for an individual event). Sponsor benefits include special signage at events, recognition in the arboretum’s newsletter & e-newsletter, and recognition on the arboretum’s website. The sponsorship program is a fantastic way to support one of Iowa’s premier public gardens.

Vision Bank® became a Gold Level sponsor and will be sponsoring several events during the year. Vision Bank® understands that assisting local organizations is good for business and helps provide rich cultural opportunities for their employees and the community. Their “eyes” are open.

Interested in finding out more about becoming a sponsor? Contact Mark at 515.795.3216 or at mark.schneider@iowaarboretum.org