THE SOCIAL EVENT OF YEAR

IOWA ARBORETUM
Garden Social & Auction

MAY 1, 2015 • 5 P.M.

Theme: Providing plants for pollinators and people

BY JAMIE BEYER, ARBORETUM BOARD MEMBER

The Iowa Arboretum has many exciting events throughout the year. It is a “happening place” as they say. A few of these events are in a class by themselves; for example, the Arboretum Garden Social and Auction (formerly the Green Tie Affair) is the one event that our members and guests anxiously await to attend each year. It is the garden social event of the year.

Gardeners and others are invited to this unique event. But be careful… you may run into a few conifer “nuts” or a hostaholics or two looking for the next best and greatest. There are other assorted plants, gifts and trips that will entice all who venture out for an evening to support the Arboretum. Proceeds from this event will go toward building and enhancing the plant collection.

The festivities start at 5 p.m. at the Arboretum with an exclusive entrance into our Plant Sale. This is the opportunity to have “first crack” at the plants that are going to be sold at the Arboretum’s Annual Plant Sale that continues the next two days. The theme of this year’s Garden Social is “Providing Plants for Pollinators and People.” So a lot of the plants offered will be ones that attract butterflies and bees in particular. At 6 p.m. appetizers and the silent auction will begin. Silent Auction items will include all things garden related and some items that gardeners just plain want. At 7 p.m. the real interesting action of the night starts with the Live Auction of some of the most distinctive plants and gifts this side of the Mississippi.

As an example of the exceptional plants offered – this is an opportunity to purchase the Dwarf Kentucky Coffee tree that is only offered here. This tree is very unique in that it stays small, growing to only 20 feet high and 15 feet wide. This variety does not produce any seed and has few insects or diseases. We will also be offering other exclusive items and experiences including a complete container water garden. Our own Joe McNally, Horticultural Project Manager, will be offering an Iowa morel mushroom and other edible mushroom hunting trip (Morel Foray). He will be taking the winning bidder to the HOT spots at the peak of morel season. Do you like pizza? Executive Director Mark Schneider will serve up a hot dinner for four in his backyard pizza oven. And much, much more!

The Social and Auction will cost $40/person to attend. Buy your ticket online at www.iowaarboretum.org or by calling 515.795.3216.

Come early and leave happy!
THE CONNECTION

Mark Schneider – Executive Director

This spring five Iowa State University students are creating an orientation video for visitors and a fundraising video to attract new donors. As part of the project the students are gathering testimonials from people who are passionate about the Iowa Arboretum. Listening to the interviews has given me a greater sense of the connection people have for the Arboretum.

Each of us has our own story that attracts us to this little piece of paradise called the Iowa Arboretum. Randy Elder, board member, said “The Arboretum has a great collection of trees but an even better collection of people. As important as it is to plant a tree it is equally important to plant the idea of planting a tree. When you can involve a child in the planting of a tree it is a memory that will stay with them for the rest of their life.” Sally Good, Arboretum bookkeeper, said “I want this place to grow so badly because I love being outdoors and this is a great place to spend that time.” Linda Grieve, board member, said walking the grounds “really opens your mind.” A tremendous connection for all three and a true understanding of the role the Arboretum plays.

The next time you visit, think about why you are attracted to the Arboretum. I am sure it is a story worth telling.

MY FAVORITE TREE | LARIX GMELINII VAR. OLEGNSIS – OLGA BAY LARCH

By Heather Bass

Native to: China and Northeast Siberia
Type: Deciduous Conifer
Height: Up to 100 feet tall
Leaves: Soft light green needles, changing from golden to bronze in the fall before dropping
Cones: Male cones are green and pinkish red, female cones are reddish purple. Cones turn brown when mature.
Bark: Gray and coppery exfoliating and flaking bark

Why I like this tree? I have enjoyed teaching children about conifers that lose their needles in the fall. I like the way the needles emerge in bundles in early spring, the soft summer needles and the arching branches. The exfoliating bark is very attractive. The Larix is an unusual tree that you do not see used in the landscape that often. It is a hardy choice for someone looking for a distinctive plant for the garden.

Heather is a graduate of the Horticulture program at Iowa State University. She is the Office Manager for the Arboretum and is responsible for the gift shop, membership and special event volunteers. She has been employed at the Arboretum since 2001. Heather and her husband James and two sons Noah and Sawyer live in Ames.
VOLUNTEER CONNECTION

BOBBIE MILES

Background: I grew up in Newton, Iowa and later attended Broadlawns Polk County Hospital School of Nursing in Des Moines. I married my husband, Jeff, and we moved to Illinois first and then to Minnesota. After 37 years in Minnesota we decided to move to Boone. I am an RN and have worked as an Oncology nurse. I am currently employed at the Eastern Star Memory Care Unit. We have a daughter in Cardiff, CA, and a son in Eagan, MN. I also have a Golden Retriever named Mars and we are a registered Pet Therapy Team. I love to read, quilt and bake. My husband and I like to hike and bike.

Reason for Volunteering: I love doing volunteer work, as it is a win-win situation, I get to help others and they get the benefit of someone coming to help them. I am currently helping Heather in the office and gift shop area.

Favorite Things at the Arboretum: The peacefulness of the area, trees, flowers, plants, trails to follow and the wild life. And the staff at the Arboretum are all wonderful, kind, considerate and friendly. I like to go out on the woodland trails and just walk, forget about everything else for just awhile and come away with a feeling of peacefulness, and relaxation.

Why Should Others Volunteer at the Arboretum? To volunteer is being able to give of yourself. There are many groups and organizations that need people who will take the time to give of themselves to help a cause. Iowa is very fortunate to have the Arboretum! Volunteers are an essential part of the growth and development of the grounds and programs for the public. Basically it just makes you feel good after you have spent time helping someone.

Other Comments: I have always volunteered, Camp Fire for my daughter, Cub Scouts for my son and then I volunteered for the kid’s swim club.

Change YOUR life and volunteer at the Arboretum.

Are you looking for the perfect setting for your next meeting, organizational retreat, or family celebration? Consider using the arboretum’s spacious rooms, WiFi, and catering kitchen. As a bonus, your participants will get to explore and enjoy the beautiful gardens and grounds. Meet, greet and make memories at the Iowa Arboretum. Call 515.705.3216 to check date availability or schedule your event.
Providing for Pollinators and People

Joe McNally – Horticulture Project Manager

I hope my last newsletter article got you thinking about habitat and what you can do in your garden to create a welcoming habitat for all of the creatures that might buzz through or even call it home. The theme for the Spring Plant Sale this year is “Providing for Pollinators and People.” So get your pencil, and shovel, ready to start planning and designing the updates to your garden for this year. Now is a good time to get out, on a sunny day of course, and see what survived the winter or pick a spot to add some new color and create habitat.

Pollinators play an enormous role in the world’s food system and are involved in 80% of the food we put on our dinner tables. So who are the pollinators? The list doesn’t just include the usual suspects like bees and butterflies, but moths, beetles, flies, birds and even bats are all active pollinators in our gardens. These workhorses are facing an uphill battle mostly due to loss of habitat and pesticide use. You can make a difference! Make your garden a rest stop for pollinators for all seasons. Plant a selection of perennials, shrubs and trees high in pollen that bloom from early spring to late fall and you’re sure to tickle the bee’s knees. Start feeding the bees in spring with the sky blue flowers of the new ‘Alexander’s Great’ Brunniera or bring in the butterflies with ‘Golden Jubilee’ Hyssop all summer long. Back by popular demand is the brilliant orange double blooming ‘Hot Papaya’ Coneflower (Echinacea), as well as the large elegant single yellow flowers of ‘Cleopatra’ Coneflower (Echinacea). Choose from native classics like Butterfly Milkweed (Asclepias tuberosa), ‘Purple Dome’ Prairie Aster (Aster novae-angeliae) or the stately Martha Washington Plume (Filipendula ‘Venusta’). And for the plant collectors the unusual ‘Serious Black’ bush Clematis, ‘Blue Select’ Great Blue Lobelia (Lobelia siphilitica) or the delightful evening fragrance and large blossoms of ‘Aphrodite’ Hosta are sure to make your fellow garden club members envious. Don’t forget the trees! Plant a Japanese Lilac Tree (Syringa reticulate), Pagoda Dogwood (Cornus alternifolia) and Seven Son Flower (Heptacodium miconoides) and attract butterflies and bees all season long. If you plan your garden with pollinators in mind your taste buds can be rewarded as well. Build your own orchard with a wonderful selection of disease-resistant apples and pears as well as ‘Valiant’ Grape, ‘Allstar’ Strawberries and ‘Chapman’s Canada Red’ Rhubarb for your dessert enjoyment. I’ll end with a little ‘Sweet Summer Love,’ Clematis that is. This new delightfully fragrant autumn clematis has cranberry to violet blooms from July through September and is easy to grow. For those of you with no sense of smell we will have the Voodoo Lily bulbs available, and they are a pollinator plant.

All of these wonderful plants for pollinators and people will be available at the Iowa Arboretum Spring Plant Sale Saturday and Sunday, May 2 and 3. The sale starts at 9 a.m. and runs through 4 p.m. both days but don’t delay, some the selections have limited quantities. For all of you who can’t wait that long, join us for the Arboretum Garden Social and Auction (Formerly the Green Tie Affair) on Friday, May 1 and pre-shop the plant sale. View the full list of available plants at Joe’s Corner on our website iowaarboretum.org.
PROGRAMS

CLASSIC CAR DAY
Sunday, June 7
Car Registration (free): 10 a.m. to 12 noon
Car Show (free): 12 noon to 3 p.m.

Bring your car or your camera and enjoy an afternoon admiring some of Iowa's best-loved cars. Classic tunes will help set the mood and lunch will be available for purchase from Smokin' Dawgs Barbeque. The event is free to the public.

MID SUMMER BLOOMS
Membership Appreciation Sunday
Sunday, July 12
1 p.m. to 4 p.m.

We love our members and we are always ready to welcome new ones too. Free admission all day Sunday with special thanks from us in the afternoon. Bring a new member and they can join at half the membership rate. Guided tours of the grounds will be available. Light refreshments, a quick kid craft and door prizes await you.

VOLUNTEER CELEBRATION
Thursday, August 27
6 p.m.

Join us for a cookout as we celebrate the accomplishments of our volunteers.

For more information or to register, call 515.795.3216 or visit www.iowaarboretum.org.

CORPORATE MEMBERSHIP

There is a new way for businesses to support the arboretum. The Corporate Membership program is a way for businesses to be involved in the arboretum. Membership includes all the great core membership benefits with other promotional and rental opportunities. Join, Experience, Support!

To become a Corporate Member call 515.705.3216 or visit www.iowaarboretum.org

Providing for Pollinators and People
AT THE IOWA ARBORETUM

Easter Egg Hunt - Photo by Lala Photography

Garden Hose Workshop

Garden Hose Workshop

Maple Syrup Day

Maple Syrup Day

Mushroom Log Class

Mushroom Log Class

Mushroom Log Class

Pancake Breakfast - Birdhouse Building

Pancake Breakfast - Kevin Lantz

Pancake Breakfast

Pancake Breakfast

Pancake Breakfast

Snowshoeing

Snowshoeing

Snowshoeing
Significant Gifts
Wayne & Norma Koos
Dr. Alan & Emily Munson
Vision Bank Of Iowa
Bernard & Brenda Mouw

Monetary Gifts
Ackworth Garden Club
Algona Garden Club
Bevington Garden Club
James Beyer
NaN Bonfils & Don Adams
Don & Dee Draper
Jan Ehrig
Jane Flanagan
Fort Dodge Area Gardeners
Fort Dodge Federated Garden Club
Doug & Anna Gustafson
Joyce Hornstein
Independence Garden Club
International Society Of Arboretums
Julie Johnston
Richard & Kate Jordan
Kingsley Home & Federated Garden Club
Mary Sue Kislingbury & John Pokladni
Herman & Helen Kopitzke
Barry Laws & Larry Skellinger
Leonard A. Good Trust
Moravia Garden Club
Dale & Kelly Morrow
Muscatine Garden Club
Doug & Vicky Van Dyke
Woodland Hills Garden Club

New Members
Brian Anderson
Marybeth Blechele
Lexie Boyens
Delphine Douglass
Cheryl Flaskerud
Susan Gint
Jason & Jen James
Mark & Jennifer Joos

Steven Jordenring
Susan Koch Bridgford
Robert & Elizabeth Lovett
Mary Madsen
Mary Kay Matishek
Ned & Diane Miller
Larry & Connie Mullin
Brandon Neilson
Tom & Colleen Paulin
Mary Pullin
Roger Schade
Linda Sharpnack
Don Sievers
Lyne Van Volin
Kathy Weiderin

Renewed Memberships
Individual & Family
Dr. John & Elaine Anderson
Richard & Sunday Antrim
Barbara Balitsberger
Kimball & Shelley Barron
Trudy Barry
Susan Bier
James & Carol Brannon
Richard & Phyllis Braverman
Sue Brelsford
Tim & Marcia Buckner
Carolyn Bultena
Lisa & Todd Vens Burke
Max Burkey
Steve Bush
Richard & Sonya Carlson
Robert & Peggy Clark
Gertrude Cloutier
Barbara Cunningham
Jan Ehrig
Melinda Ehrig
Ron & Jackie Eppert
Colene Ferrin
Connie Funk
Amy Garrett
Dennis Hansen

Ginger Harry
John & Ann Heinberger
Bob & Carol Henderson
Jim & Jackie Hodgson
Helen Hom
Joyce Hornstein
Clyta Howell
Bill & Sharon Hulen
Walter & Mandel Jackson
Deb Jacobson
B. Jean Johnson
Charles & Carolyn Jons
Darla Kay Kickbush
Terry & Sharon King
Russ & Donna Knutson
Bea Koontz
Joyce Krug
Rex & Marilee Lawler
Ada Mae Lewis
Karen Lowell
Carolyn Magnani
Eleanor Mathews
Fred & Viola Metz
Chris Morphey
Robert North
Cindy O’Connell
David & Rosemary Osheim
Carol Palmer
Marilyn Peterson-Shipp
Barbara Petrone
Richard E.H. Phelps
Mike & Marcia Pickell
Jenny Prochaska
Colleen Radebaugh
Merwyn & Nan Ripley
Wayne & Joyce Rouse
Judith Russell & Forest Knight
Ann Schwartz
Judy Stammeyer
John & Jeannie Sullivan
Judith Towney
Dale & Ruth Vander Schaaf

Glenice Varley
Melvin & Carol Visser
Eugene & Katharin Vix
Denise Vrhota
Ken & Maureen Walter
Jim & Chris Walters
Deb Wiley

Supporting Members
Neil & Laurie Barrick
Curtis & Desinee Clausen
Jake & Darla Ewalt
Mr. & Mrs. Robert Fisher
Sandra Heerema
Robert & Kathleen Houge
Steve & Connie Kruck
Gary Mason
Mary Ellen Miller
Shirley Pfeifer
Ron Schultz
Larry Skellenger
Eric & Susan Souhrada

Organizations
Evening Star Federated Garden Club
Fort Dodge Federated Garden Club
Knoxville Federated Garden Club
Pella Garden Club
Swaledale Garden Club
Town & Country Garden Club
Urbandale Garden Club

Corporate - Bronze
Evergreen Gardens - Pam Maurer

Memorials/Honorariums
NaN Bonfils & Don Adams In Memory
Of Kerry Shore, Don Blomgren And Dott Johnson
Evangelical Covenant Church In Honor
Of The Lantz Family
Wayne & Norma Koos In Memory
Of Don Blomgren

Admission

There are many great benefits to becoming a member of the arboretum. The grounds, the gardens the trails and more! This spring the arboretum started charging $5 per car for non-members visiting the arboretum. Members are free every day!
OPEN SUNRISE TO SUNSET
Discover hundreds of species of trees, shrubs and flowers in a tranquil setting, as well as woodland trails and prairie walk.

“LIKE” US ON FACEBOOK

IOWA ARBORETUM
Garden Social & Auction
(Formerly known as the Green Tie Affair)
An Auction of Extraordinary Plants, Garden Décor and Unique Gifts
Theme: Providing plants for pollinators and people

MAY 1, 2015
5 P.M.
Exclusive Entrance into the Plant Sale
6 P.M.
Appetizers & Silent Auction
7 P.M.
Live Auction
$40 per person