2014 CAPITAL CAMPAIGN

Thank you to those of you who have contributed to the Capital Campaign. Our goal is to raise $100,000 by the end of the year.

PLEASE HELP US SECURE THE FUTURE OF THE IOWA ARBORETUM

YOUR SUPPORT WILL

• Allow the Arboretum to begin the master plan process and secure its future as the premier Arboretum in the state.
• Improve the efficiency and quality of operations at the Arboretum.
• Increase the awareness and visibility of the Arboretum among the citizens of Iowa and the region.

EXPLORE, EXPERIENCE & SUPPORT

To Support the Arboretum Visit:
www.iowaarboretum.org or call 515.795.3216

Make My Non-Profit Run Better Winner

After more than 58,000 online votes were cast, the Iowa Arboretum was announced as the $10,000 winner of the 9th annual Make My Non-Profit Run Better contest. Officials from Premier, a leading provider of copiers, printers, networks, managed print services and pure drinking water systems, announced the Iowa Arboretum will receive the $10,000 prize toward office technology.

“It is a great day for the Iowa Arboretum,” said Mark Schneider, Executive Director. “We are delighted about winning new technology and having the opportunity to improve the effectiveness and efficiency of daily operations.”

“This contest is really exciting for us. It is such an amazing way to give back to local non-profits and thank them for what they do,” said Bryan Dixon, president and CEO of RK Dixon.

Make My Non-Profit Run Better Winner

NOVEMBER 2014 – FEBRUARY 2015

CALENDAR OF EVENTS

HOLIDAY SALE
Saturday, November 15
10 a.m. – 4 p.m.
Find the perfect stocking stuffer gift for family or friends.

VOLUNTEER CELEBRATION
Friday, December 5, 6 p.m.
Incredible people doing incredible things at the Arboretum. Join us as we honor our volunteers. Bring a dish to share.

DAD’S BELGIAN WAFFLES
Saturday, December 6
9 a.m. - noon
Dad’s Belgian Waffles returns to the Arboretum to serve delicious “mouth watering” waffles that will fill your plate and satisfy your appetite. See wonderfully Iowa grown and decorated Christmas trees. Santa will make a guest appearance. A great event for the entire family.

$8 per person. Children 5 and younger eat free.

HOME GROWN HOLIDAYS
Saturday, December 6 - Sunday, December 21
See Iowa grown Christmas trees creatively decorated for the holidays by local clubs, schools and organizations. Find the perfect holiday present in the Arboretum’s gift shop.

HOLIDAY GALA
Sunday, December 14
3 p.m. – 6 p.m.
Bring in the holiday with an evening of fabulous food, music and a silent auction. $50 per person.

SOUP SUPPERS
January 30, February 27 and March 27
4 p.m. – 7 p.m.
Enjoy a hot bowl of soup, warm bread and dessert with family and friends at the Arboretum. Speakers TBA.

$7 per person.
Mark Schneider — Executive Director

The Iowa Arboretum is nearing its 50th anniversary. In 1966, a group of dedicated men and women associated with the Iowa State Horticulture Society had a vision to develop a public garden for displaying plants Iowans could grow in their gardens. In 1968, a 40-acre parcel of land was purchased in Madrid to fulfill this dream. Today, the Iowa Arboretum is one of Iowa’s best public garden and outdoor spaces.

What motivated this group of people to establish an Arboretum? This was a tremendous undertaking and challenge even under the best conditions. It took remarkable fortitude and foresight to take on this project. They were driven by a vision and a belief they could create an educational resource and cultural destination for Iowans. We can be thankful for their work and the others that followed in laying a strong foundation.

The Iowa Arboretum’s Board of Directors is ready to take another monumental step to realize the vision set by the original founders. The Capital Campaign was rolled out in July with a portion of the funds being raised directed toward hiring a Master Plan company. The company will work with a committee to create a plan for implementing improvements to the facility that will meet the future needs of programs and services.

The Master Plan company will provide detailed architectural renderings of the Arboretum and its improvements along with a budget and plan for implementing the improvements. The plan will be the “road map” for the Arboretum in the future.

Please join me as we build on the achievements of the Arboretum founders.

MY FAVORITE TREE | White Oak

By Tivon Feeley

It is that time of year again when the phone starts ringing and people from all over want to know the best places to visit Iowa’s fall color. Inevitably, even after other trees have lost their leaves, one tree continues to put on a show as its leaves transition from yellow to orange to one of the most brilliant reds that can be seen in the landscape. What is this tree? Is this a special breed of red maple? “No,” I answer. “You are seeing Quercus alba, white oak.” Frequently forgotten about in the urban landscapes for “faster” growing shade trees that “are less messy” trees; it is also being lost in our woodlands from lack of management, thus allowing the shade-tolerant maples to now have a monopoly.

Why is white oak my favorite tree? White oaks can grow up to an impressive 80 feet with a canopy that tends to be 50 feet wide. It is a long-lived tree, with several individual trees that are nearly 600 years old. Out of all the oaks, this is the species we have observed that can live with oak wilt. It has an amazing ability to compartmentalize disease that would destroy other trees.

The tough wood is prized for barrels (wine/whiskey), flooring, furniture and cabinetry. It was once used to treat ailments from mouth sores, eczema and asthma. Today, I look at this tree as a legacy piece. Planting long-lived trees, despite the seed production, may not be trendy right now. Nonetheless it will be these trees that our grandchildren will be enjoying the shade of, not just the maples or other “fast growing” trees we are planting these days.

Tivon Feeley has a B.S. and M.S. in Forestry from ISU. He has worked as a City Forester intern in Central Park (New York), a diagnostician in the Plant Disease Clinic with the Department of Plant Pathology at ISU and as an Extension Specialist. He currently works for the Department of Natural Resources as the Forest Health Program Leader. He works with both native and exotic tree pests with his time primary spent on emerald ash borer, thousand cankers disease, Asian longhorned beetle, gypsy moth, bur oak blight, oak wilt, and invasive plants.
VOLUNTEER CONNECTION

LAURI NETZ

1. Tell us about what you did before you retired?
Before retiring last spring I was the teacher/librarian for the Howard-Winneshiek and then the Nevada School districts.

2. Why do you like to volunteer at the Arboretum?
I like volunteering at the Arboretum because I enjoy working outside with plants and making the garden areas look clean and neat.

3. What is your favorite feature at the Arboretum?
I’ve just started volunteering, so I haven’t had a chance to explore all of the Arboretum yet, but I find the porch area outside the main building a relaxing place to sit and watch all the birds come to the bird feeders.

4. Why would you recommend others to volunteer at the Arboretum?
I encourage others to volunteer if they enjoy working outdoors and want to be in a beautiful, quiet and peaceful setting.

Change YOUR life and volunteer at the Arboretum.

FIVE THINGS YOU CAN DO TO POSITIVELY IMPACT THE IOWA ARBORETUM

1. Invite someone to the Arboretum who has never visited the Arboretum. They will thank you for the experience.

2. Buy a membership for a friend or family member. Give a gift of nature.

3. Contribute to the Capital Campaign. Your gift will help the Arboretum plan for the future.


5. Volunteer. Enjoy the many great opportunities for sharing your time and skills.

Thank you! Your actions will make a difference.
EDUCATIONAL PROGRAMS

Prairies Everywhere
Saturday, November 1 • 9 a.m. – 11 a.m. • Cafferty Building
Have you noticed patches of prairie at 65 mph? Brad Riphagen from Trees Forever will explain it all. He’ll start with information about Iowa Roadway Management operations, funding and sites where you can see the work in bloom. With an emphasis on native plants and their benefits, Brad will apply prairie cultivation practices to the home garden or acreage. Discussion will cover timelines for planting, seed sources and maintenance practices. Class time includes a guided walk in the Arboretum prairie.

Fee: $10 for members and $15 for non-members

Trees on the Cusp of Winter
Saturday, November 15 • 9 a.m. – 11 a.m. • Hughes Education Center
Welcome back, Jeffrey Carstens! (Agricultural Science Research, USDA). Last year Jeff’s delightful class on nuts made us think like a squirrel. He’s back to help us understand how plants get ready for winter. What are the physiological changes, both visible and hidden? How do different plants handle seasonal change? Are there things people do to help or hinder plants in transition? Our class time includes a walk on the Arboretum grounds in which Jeff will comment on his observations. You asked for it—a nature hike for grownups with a friendly, knowledgeable leader. This is it. Dress for the weather.

Fee: $10 for members and $15 for non-members

Growing and Training Fruit Trees and Other Edibles in Central Iowa
Saturday, February 21, 2015 • 9 a.m. – 11 a.m. • Hughes Education Center
Learn what varieties of fruit trees, shrubs and other edibles grow best in Central Iowa. Get hands on experience learning the proper planting, cultivation and pruning techniques to ensure years of tasty success. Dress appropriately for the weather; there will be some outdoor learning activities.

Pruning 303
Saturday, March 21, 2015 • 9 a.m. – 11 a.m. • Hughes Education Center
This class will be a hands-on continuation of last year’s Pruning Basics 101 and 202. We will briefly go over what was covered in 101 and 202 and then comes the fun part. We will be out on the Arboretum grounds, baring below freezing temperatures, with our pruners in hand. Flowering tree and shade tree pruning techniques will be covered in the tree canopy, so dress for the weather and bring your hand pruners and loppers.

To register for either or both classes call 515.795.3216 or online at www.iowaarboretum.org

Thanksgiving Centerpiece
Saturday, November 8 • 9 a.m. – 11 a.m. • Cafferty Building
This is a make-and-take class for families or individual adults. Sandy Gossman will guide you in making an oblong arrangement of dried flowers with seasonal accents. Sandy’s a pro and she will make you look like one too. All materials are provided. Bring light gloves and small garden clippers.

Fee: $10 for members and $15 for non-members

Holiday Wreaths
Saturday, December 6 • 9 a.m. – 11 a.m. • Check in — or Register — at the Hughes Building
We are delighted to bring back this Arboretum classic. Our team of practiced instructors, led by Nan Bonfils, will get you started on a simple wreath form and fresh evergreens. The rest is up to you, but we guarantee the results will be beautiful. You’ll go home with a dazzling wreath and a proud smile.
This active class is ideal for family teamwork or individual adults. All materials provided. Bring your own clippers and light gloves. Consider bringing a few special ornaments or favorite holiday bow too.

Fee: $15 for members and $20 for non-members
*Same day as our waffle breakfast so we will accept rolling admission for this class. You can start your wreath any time after 9 and before 11 as long as supplies last.

Birds and Breakfast
February 28, 2015 • 9 a.m. – 11 a.m. • Hughes Education Center
Come eat and tweet! We'll serve up breakfast for people and our feathered friends. Enjoy bird watching at our classroom window where you can be entertained by a variety of birds. We'll have a bird watching expert here to help you locate and identify the birds. (If you have your own binoculars, bring them.) Make a winter craft to take home. Come as early as you can and stay as long as you wish. It's a party!

Fee: $10 for members and $15 for non-members
Thinking Outside the “Apple Bin”
GROWING UNUSUAL FRUIT IN IOWA

Joe McNally – Horticulture Project Manager

This time of year the fruit harvest is in full swing, from crunchy tart apples to velvety sweet persimmon. Growing fruit has been part of Iowa’s history since the settlers moved across the country. The ‘Delicious’ apple is one of the more famous fruits found in Iowa, but what about those lesser known tasty treats? As we begin planning and planting an orchard and edible landscape at the Iowa Arboretum, thinking outside the apple bin/box has been fun, exciting and a little bit unusual.

Growing Kiwi fruit, *Actinidia arguta*, isn’t just for tropical regions. The ‘Issai’ and ‘Ananasnaya’ smooth skinned, also known as fuzzless, hardy kiwi thrive in central Iowa. These exceptionally sweet treats are produced in abundance, up to 50 pounds, in just a few growing seasons. No need to peel the skin, just pop them in your mouth and enjoy. Grow this vigorous vine in full sun on a fence or trellis to create a “sweet” privacy screen.

Another delight that will send your taste buds to the tropics is the Paw Paw, *Asimina triloba*, fruit. The pest-free, cold-Hardy native Paw Paw tree is easy to grow and the rewards are short, stubby-banana-shaped fruits in the fall. The Paw Paw fruit has a creamy custard consistency that is high in vitamins, minerals and protein. The unique taste is described as a banana-like flavor with melon, vanilla and pineapple accents. Unusual deep purple flowers and golden yellow fall color just add to the landscape value of the Paw Paw tree.

We are very excited to be planting a ‘Whitney’ Crabapple this fall in our new orchard at the Iowa Arboretum. The beautiful pink and white blossoms and good fall color make for a wonderful sight and smell, but the taste is the real show. Unlike your average crabapple, ‘Whitney’ produces a large crop of red, golf-ball sized apples that are perfect for canning, preserving, pickling and spicing. The sweet, juicy and slightly yellow flesh is perfect for fresh eating as well as tasty applesauce. We are anxious for this USDA Zone 3 hardy, self-pollinating tree to start producing so we can try this unconventional Crabapple.

Most people lament the onset of cold frosty nights as winter creeps in. But those early winter freezing temperatures are necessary for ripening one of my favorite fruits, the Hardy Persimmon. This close relative of the tomato has a sweet tangy flavor and can be used for many culinary creations. From simple jam to lip-smacking, tongue-tingling barbeque sauce or spicy chutney, your dinner plate will never be the same when you add persimmon to the recipe. The Iowa Arboretum has two large female persimmon trees that continually produce large crops of colorful orange fruit, a tasty harbinger of winter. The bark of the Persimmon tree is very attractive as well, just another reason to plant this unusual tree.

If you know me, you are not surprised to hear that my “zonal denial” has kicked in again as I find a spot to plant a Zone 5 hardy Fig variety called ‘Chicago Hardy.’ Dying back to the ground in cold winters is a survival tactic for this plant. With a two-foot-thick pile of mulch to act as a winter coat, this plant bursts forth in the spring, growing six to eight feet and producing delicious medium-sized fruit that same year.

Growing your own fruit is a tasty and gratifying way to expand your garden and your dessert-making skills the whole family is sure to enjoy. Visit the Iowa Arboretum and grow your own ideas of what unusual fruiting delights will work in your garden.

Keep your eyes “peeled” for interesting and unusual fruit varieties at the Iowa Arboretum Spring Plant Sale, May 2 and 3, 2015.
Local Boy Scouts from Boone Troop 132 have been busy sprucing up the Arboretum this fall. Bryan Woodall completed his Eagle Scout project installing new fence around the Children’s Garden. He solicited donations, organized volunteers and completed the project in one weekend. Sponsors for the project include Modern Woodmen of America, Boone County Sportsmen’s Club and the employees of Vision Bank. Jeff Chumbley completed his Eagle Scout project by painting the Arboretum’s Nutt Farm barn. Jeff organized scouts, parents and school friends to help complete the project over two weekends. Modern Woodmen of America sponsored the project.
DONATIONS, NEW MEMBERS & RENEWALS JULY 1 TO SEPTEMBER 30, 2014

Significant Gifts
Ruby Buck
Virginia Denisen
Fred Maytag Family Foundation
Hamashige Trust
Iowa Department Of Cultural Affairs
Steve & Connie Kruck
Brenda Kruse
Gary & Sue Osweiler
Mike & Christie Overton
Robert & Rebecca Show
Dale Siems
Story County Master Gardeners

Monetary Gifts
Duane Anderson
Lynn Anderson
Jim & Linda Ballantyne
Michael & Pegi Bevins
Boy Scout Troop 132
Norman & Beth Cheville
City Of Madrid
GE Foundation
Iowa British Car Club
John & Marilyn Jordan
Herman & Helen Kopitzke
Ledges Farm Kennels
Donald & Dorothy Lewis
Joseph McNally
Modern Woodmen Of America
Dr. John & Judy Murphy
Kurt & Rita Phillips
Stan & Shirley Williams

New Members
Ted & Jane Behrens
Barbara Ching
Phil Ferren
Mark & Winnie Gleason
Ann Malven
James McCauley
Kara McKay
Chris & Becky Voas Perin
Darretha Poole-McCormick
Neil & Pat Thompson

Renewed Memberships
Individual & Family Memberships
Charles & Shanette Adams
Gerald & Sara Adams
Jim & Linda Ballantyne
Kenneth & Helen Barnes
Lois Barnes
Janine Bennett
Dan & Rejeanne Bowes
Margaret Chamberlin
Norman & Beth Cheville
Mary Craig
Kirby Davidson
Tadd Davidson
John Dresser
Dane Dubberke
Steve Duffy
Charlotte Feddersen
Ted & Deonna Garwood
Kathy Gessler
Mike & Ann Gersie
Shari Gillespie
Duke & Marilyn Gliem
Mark Gordon
Juanita Grant
George Graves
Darrell & Jane Hanel
Dan & Norma Hiddleston
Wilda Ingamells
Leroy & Jan Jorgensen
Barb Kahler
Mary Sue Keslingbury & John Pokluda
Wayne & Karen Kleiber
Lorin Knapp
Pat & Barbara Krumhardt
Nancy Kurke
Lucille Larson
Bob & Carol Leslie
Mary Jane Long
Willard & Anne Lundahl
Diane Maderin
Ralph & Carolyn Manning
Brian & Laura Mathis
Paula Murrell
Hugh & Muriel Myers
Betty Nikkel
David Oliveira & Mary Teresa Fallon
Frank & Cathy Pauke
Sue Posch
John & Jane Murray Ross
Richard & Karen Ross
Randy & Rhonda Rurak
Donald & Diane Rynle
Marv & Barb Saffraff
Larry & Darcy Schroeder
Hazel Saebia
Martha Severson
Kay Shapiro
Leroy & Joan Sigmund
Steiner & Mary Anne Silence
Inez Smith
Randy & Dab Snook
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Roder & Wilma Struss
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Julie Van Dyke
Mary Jo & Bob Wagner
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Leonard & Geanne Woodruff
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Ackworth Garden Club
Good Earth Garden Club
Greater Des Moines Garden Club
Madrid Garden Club

Donated Goods & Services
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Dennis Hemsen

IOWA ARBORETUM, INCORPORATED
OFFICIAL NOTICE OF ANNUAL MEETING

The 2014 annual meeting of the members of Iowa Arboretum, Incorporated will be at the Arboretum at 1875 Peach Avenue, Madrid, Iowa, on Thursday November 13, 2014. Registration will begin at 1 p.m. The meeting will begin at 1:15 p.m. to take action on the following matters:

1. Reports of officers, directors and committees.
2. Election of Board of Director Members.
3. Election of Endowment Fund Committee Members.
4. Such other business as may properly come before the meeting or any adjournment or adjournments thereof.

Members are urged to attend this meeting and hear reports of the officers and participate in the election of Board of Director Members and other activities of your Arboretum.

This notice dated at Madrid, Iowa, this 20th day of July 2014.

Herman Kopitzke, Secretary
HISTORIC HOMES AND GARDENS OF THE SCOTTISH HIGHLANDS
May 22-31, 2015 • Be inspired by the world’s most beautiful gardens!

- Tour 10 public and private gardens in the magnificent Highlands of Scotland
- Ride behind a steam locomotive over the famed West Highlands Railway
- See Inveraray Castle & Gardens, ancestral home of Clan Campbell
- Visit a historic distillery to see single malt whiskey being made

For more information visit iowaarboretum.org or call Bob Oliver at Legacy Tours 877.776.1700.