



April 10, 2017

As a non-profit public garden, the Iowa Arboretum depends on members, friends, and volunteers for their time, financial gifts, and in-kind contributions. A donation to the arboretum is an investment in the long-term stability of this valuable educational and recreational resource.

It is that time of year again for our biggest fundraising event and beloved tradition, our annual ***Arboretum Garden Social and Auction***. This year the event will be held on ***Friday, May 5, 2017*** in conjunction with our Spring Plant Sale. This year's event will feature a silent and live auction, wine swap and 50/50 raffle. Enjoy delicious appetizers, tasty dinner and mouthwatering desserts along with beer and wine selections. The event is being promoted to members and the general public in our newsletter, website and through the media. As always we expect this to be an outstanding event!

The success of the Arboretum Garden Social and Auction relies on the generosity of donors who provide trees, plants, garden tools, garden art and other items that are auctioned to our equally generous members and friends. It is an evening of fun and fundraising leading into a weekend of plant sales that bring both our loyal members and friends as well new visitors to the Iowa Arboretum.

We hope that you will support our efforts by donating auction items. There's a buyer just waiting for that special plant or garden item you have to give. And, remember that the Iowa Arboretum is a 501(c)(3), charitable organization so your donation is tax deductible. In addition to listing you or your company as a donor in our auction program and newsletter, we will provide you with a letter of acknowledgement of your gift.

There are many great opportunities to support this event! Can we count on you for a donation this year? As an added bonus this year, one free ticket to the Garden Social will be given to you for donations valued between \$150 and \$250. Two free tickets will be given to you for donations valued over \$250. Also, consider becoming a sponsor and make this event the best in central Iowa.

Again, we sincerely appreciate your support.

Cordially,

Jamie Beyer

Chairperson



Arboretum Garden Social and Auction Sponsorship
Opportunities and Incentives

Table Sponsor: \$400

- Receive 6 tickets and one reserved table for the event

Signature Event Sponsor: \$400

- Receive 2 free tickets
- Name and/or logo on the entrance sign
- Name and/or logo in the newsletter and auction booklet

Silent Auction Table Sponsor: \$500

- Receive 2 free tickets
- Signage on auction table
- Name and/or logo on the entrance sign
- Name and/or logo in the newsletter and auction booklet

Live Auction Sponsor: \$800

- Receive 4 tickets
- Signage on auction table
- Name in the newsletter and auction booklet
- Name and/or logo on the entrance sign and PowerPoint presentation during the event

Meal Sponsor: \$1,500

- Receive 6 tickets and one reserved table for the event
- Signage on meal table
- Name and/or logo in the newsletter and auction booklet
- Name and/or logo on the entrance sign and PowerPoint presentation during the event

___ Table Sponsor ___ Signature Event Sponsor ___ Silent Auction Sponsor

___ Live Auction Sponsor ___ Meal Sponsor

Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone #: _____ Email: _____

Credit Card Number: _____

Expiration Date: _____

Or Mail Check To: Iowa Arboretum, 1875 Peach Ave., Madrid, IA 50156



Iowa Arboretum Garden Social and Auction Donation Form
Event Date: May 5, 2017

Contact Name _____

Company Name _____

Address _____ City _____ State ____ Zip _____

Phone _____ Email _____

We are happy to donate the following item(s) to the Arboretum Garden Social and Auction:

Item 1) _____
_____ Value _____ *

Item 2) _____
_____ Value _____ *

Item 3) _____
_____ Value _____ *

Please list extended descriptions or additional items on reverse side.

* An estimate of the value of your item is needed to account for in-kind donations for non-profit 501(c)(3) accounting.

_____ We would like you to pick up these items at our home or place of business on or about

Date: _____ Call first? _____ Best phone number _____

_____ We will ship these items to the Arboretum at the address below.

_____ We will deliver these items to the Iowa Arboretum by arrangement.

Any additional information _____

Thank you for your contribution! Please return this donation form by **April 30, 2017** to:
Iowa Arboretum - 1875 Peach Avenue, Madrid, Iowa 50156